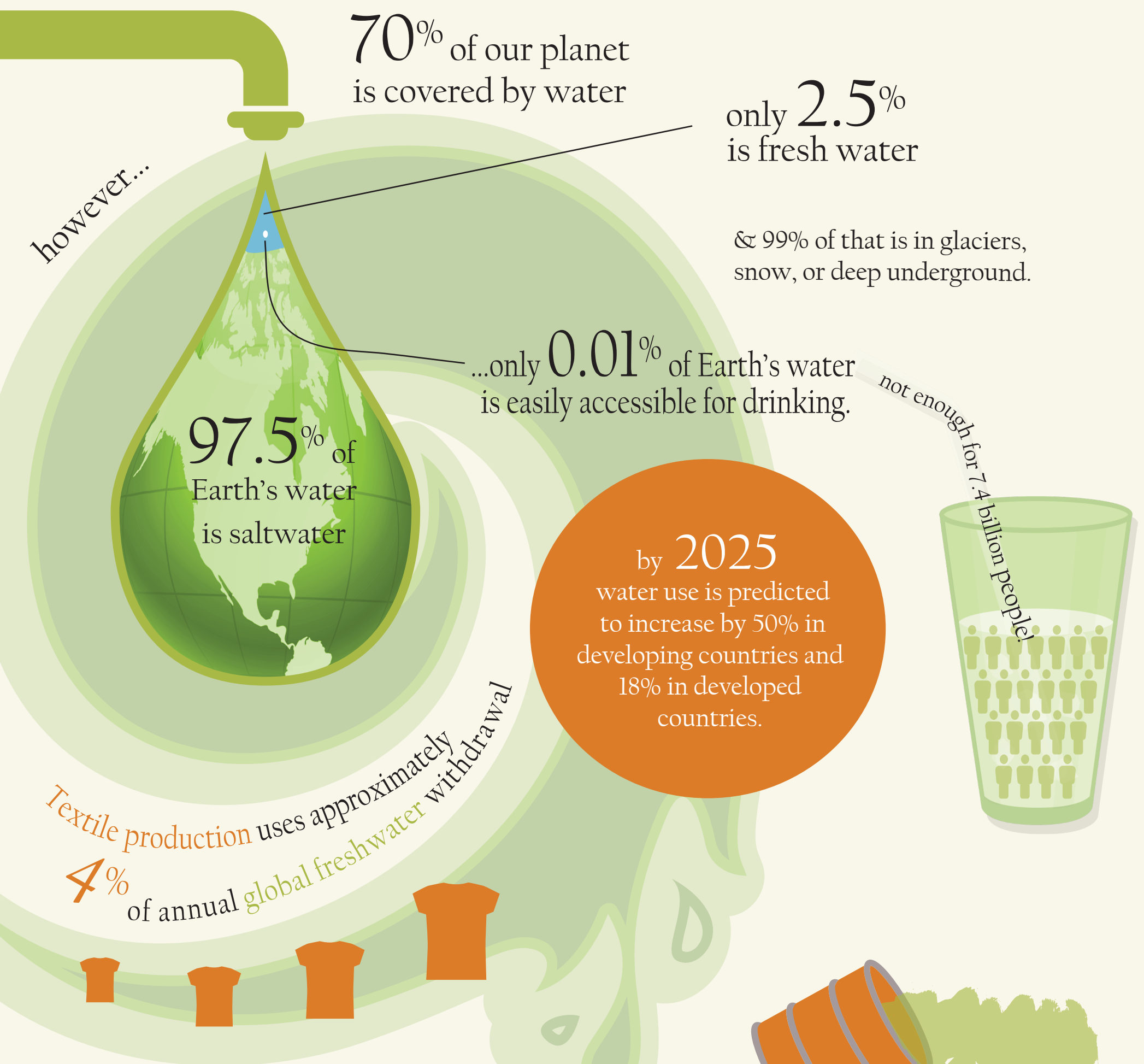


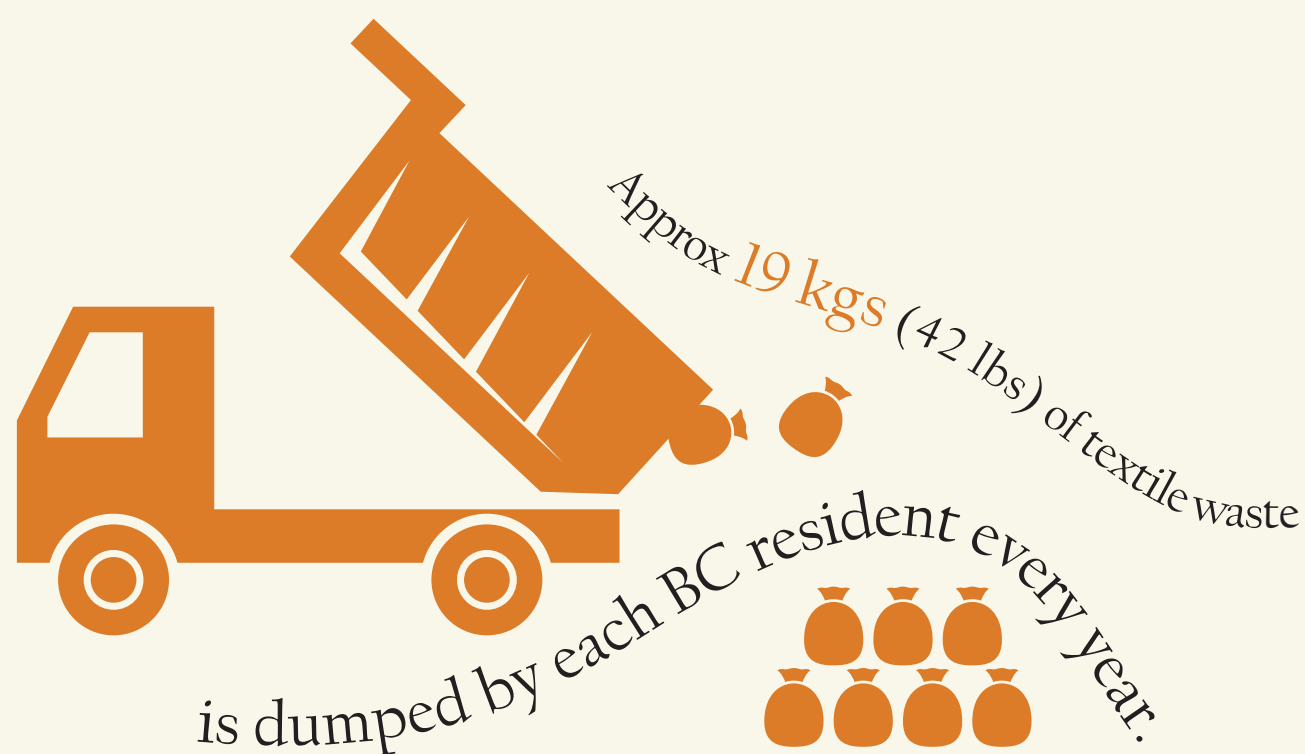
Why Consigning Clothing Makes Eco-Sense



Did You Know?

It takes about **13** bathtubs of water (2,650 litres) to make **1** cotton T-Shirt

17 - 20% of industrial water pollution is from dyes used in manufacturing textiles



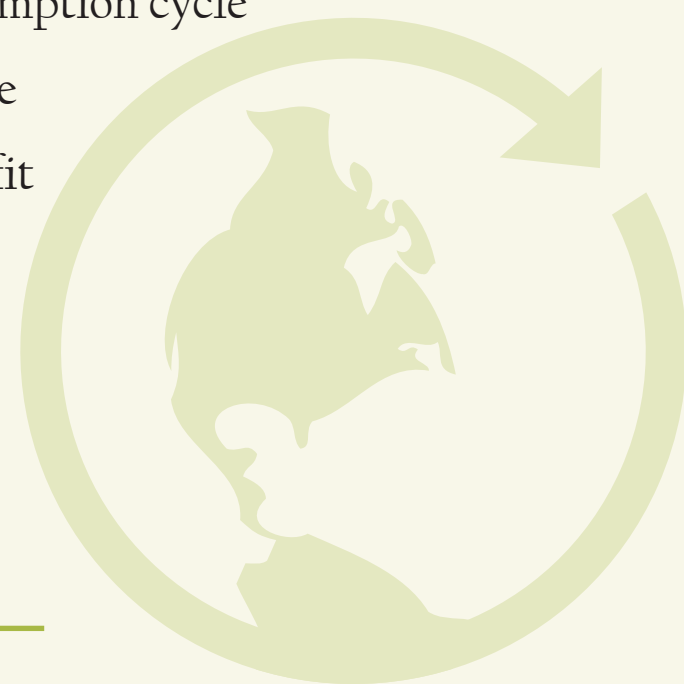
yet experts say

95%

of it could be re-used or recycled.

By consigning or buying consignment you:

- ✓ extend the use of perfectly good clothing, keeping it out of the landfill
- ✓ defer buying new - breaking the fast-fashion/over consumption cycle
- ✓ teach your kids environmental responsibility by example
- ✓ learn to take better care of clothing - so others can benefit
- ✓ earn consignor credits to buy more gently used clothing
- ✓ support other local families who share these values
- ✓ do your part in **helping our planet!**



Source: "How can we stop water from becoming a fashion victim?", Dr Pamela Ravasio, The Guardian, 7 March 2012

Source: "http://www.cbc.ca/news/canada/british-columbia/metro-vancouver-clothing-waste-ban-1.3727371", Maryse Zeidler · CBC News · Posted: Aug 19

Source: "Water stewardship for industries: The need for a paradigm shift in India." Simlai, N., WWF-India, 2013.

Source: Handbook of Sustainable Apparel Production, edited by Subramanian Senthilkannan Muthu; Textile Production and Water Quality, April 28, 2015



This infographic was researched and created by Play It Again Kids.